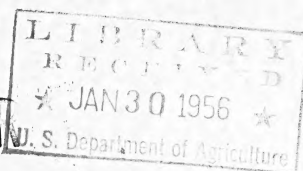


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## FEATURE CACTUS PLANTS TO INCREASE

### YOUR TRAFFIC

NOV 4 '65

Cactus Plants are novel. They are something that can't be picked in any garden, can't be purchased on every corner. They seem to satisfy a wonderlust in people who can't travel as much as they would like to.

As one of the largest and oldest cactus growers in the business, we operate and cover both a 20 acre cactus garden of our own and over 400,000 acres of virgin desert lands.

We have designed a traffic builder and profit promoter for retail stores that has proved tremendously successful. One of the assortments on the other sheet will stimulate sales for your business.

One store in New Orleans sold over 1,000 midget Cactus Gardens in a single week, which means both 1,000 customers for the cactus garden itself and 1,000 prospects for other merchandise in the store.

We enclose a catalogue sheet showing this BIGGEST little promotion for retail stores, and prices for a special promotion.

We will send you FREE several window strips that will feature this idea and help still further in increasing your business. Order now for immediate shipment.

**THE CACTUS GARDENS**  
ROUTE 3  
Edinburg, Texas.

*Chas. M. Fitzpatrick*



1-1-56

# WHOLESALE CACTI PRICE LIST

Transportation Charges: F. O. B. Edinburg, Texas.

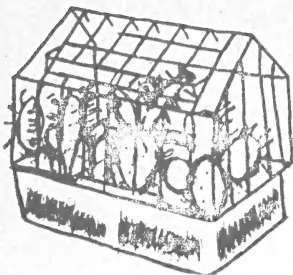
Terms: Net

MINIMUM ORDER AT WHOLESALE \$4.00

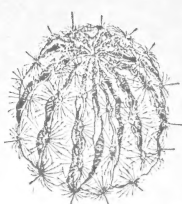
Delivery: Prompt.

READY TO SELL CACTUS PLANTS.

Minimum Order 100 Plants 10 of a kind at 100 price.

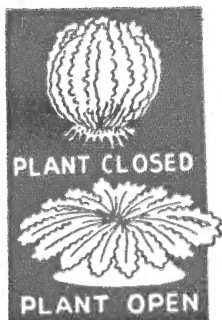


(P) Cactus Glasshouse. \$1.00 each. 6 assorted cactus plants planted in modern bright colored glasshouse with upper half clear. Each in carton one dozen to box. Weight 29 lbs. per dozen.  
\$12.00 per dozen glasshouses.



(D) Bulk cactus plants 3½¢ each. Excellent assortment of bulk cactus packed dry root. 100 to box. Wt. 4 lbs.  
\$3.50 per 100 — \$30.00 Per 1,000

(E) Bulk succulents 3¢ each. Most salable succulents in every color of the rainbow. Dry root. 100 per box. 6 lbs. per box  
\$3.00 per 100 — \$25.00 per 1,000



(J) Resurrection Plant 9¢ each. Amazing curiosity. It plays dead! Put it in water and it opens up into a rich beautiful green fern-like plant in a few minutes. When dry it curls up into lifeless ball and will keep for years. Packed 100 window packages per carton. Weight 3 lbs. per carton.  
\$9.00 per 100. \$80.00 per 1,000.  
Bulk Plants \$30.00 per 1,000



(H) Miniature cactus garden 60¢ each. 10 assorted large cactus plants in corrugated mailing carton. Excellent mailing item. 1 doz. Per box. Weight 17 lbs. per box.  
\$7.20 per dozen.

(L) Junior Cactus Garden 25¢ each. Five colorful cactus plants, all different, complete with cultural guide in two colored carton. 1 doz. per carton. Weight 6 lbs. per doz.  
\$3.00 per dozen.

**SAVE  
Here**



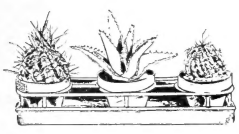
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U. S. Department of Agriculture

# EVERY ITEM PRINTED IN RED IS INCLUDED IN THE SAMPLER PACKAGE FOR \$4.00 POSTPAID

(Ball Point Fountain Pen Is Free With Each Sampler)  
EVERY OTHER PRICE ON THIS PAGE IS FOB. EDINBURG, TEXAS



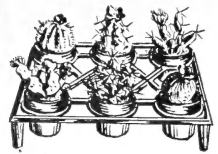
**Trio Cactus Garden**

(G) \$7.20 dozen. 3 different cactus in colored pot. Pots in stand and stand in individual carton.



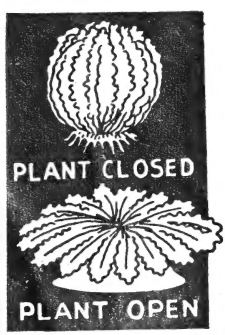
**Box of 10 Cactus**

(H) Miniature cactus garden. \$7.20 per dozen. Top selling cactus item in the U.S.



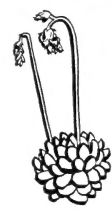
**Midget Cactus Garden**

(F) 6 different cactus each with flower in bright colored stand. In individual mailing carton. \$6.00 per dozen.



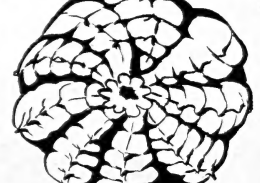
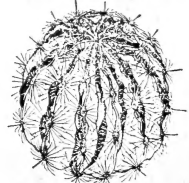
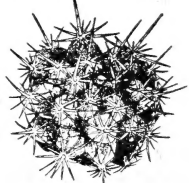
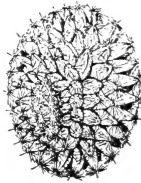
**Resurrection Plant**

(J) \$9.00 per 100. Nature's most unusual curiosity. Put up in colorful envelope with full directions.



**(E) 5 Bulk Succulents — 5 Kinds**

\$3.00 per 100, every shape and color. No spines. Require practically no care.



**5 Bulk Cactus — 5 Kinds**

(D) \$3.50 per 100. Every color of the rainbow. Unusual varieties.

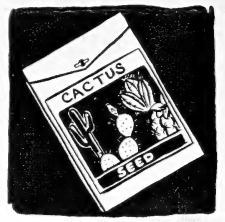
A picture is worth 1,000 words. A sample is worth 100 pictures. Order a sampler (every item printed in red) for \$4.00 postpaid and get a Ball Point Pen free. Order today before the supply of fountain pens are gone!!!

All prices quoted are FOB except the sampler.



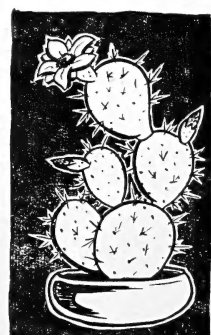
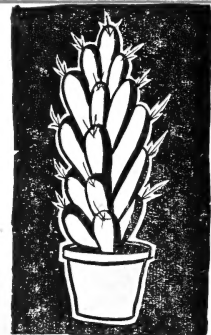
**3 Potted Cactus 1 1/4" Pot**

(A) \$6.00 per 100. Assorted colors and shapes.



**Packet Cactus Seed**

(M) Ten or more kinds of seed in lithographed packet. \$6.00 per 100.

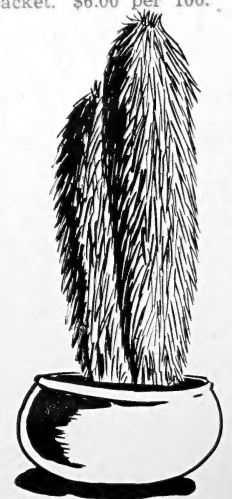


**3 Potted Cactus 2 Inch Pot**

(B) \$11.00 per 100. Pots assorted colors. Cactus unusual shapes and varieties.

## THE CACTUS GARDENS

ROUTE 3-J  
EDINBURG, TEXAS  
MINIMUM ORDER AT WHOLESALE \$4.00



**3 Inch Potted Cactus**

(C) Same as other potted cactus above, but bigger pot and bigger cactus.

# THE CACTUS GARDENS

WHOLESALE ONLY

Route 3,

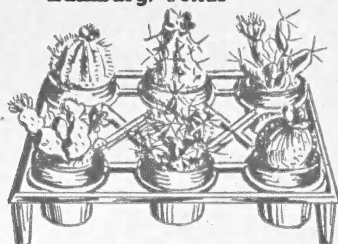
Edinburg, Texas



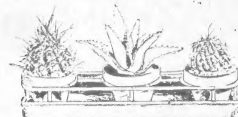
(AA) Potted cactus 1 1/4 6c each. Durable attractive cactus plants potted in bright colored plastic pots. Colors assorted. 4 doz. to box. Wt. 4 lbs. box. **72c per dozen.**

(B) Potted cactus 2" 11c each. Same as (A) but larger. 2 doz. to box. 6 lbs. per box. **\$1.32 per dozen.**

(C) Potted cactus 3" 18c each. Same as (A) except larger. 2 doz. per box. 18 lbs. per box **\$2.16 per dozen.**



(F) Midget cactus garden 50c each 6 different cactus plants in 1 1/4 in. pot. Each with flower in plastic stand and individual carton & growing directions. 2 doz. per box. 16 lbs. per box. **\$6.00 per dozen.**



(G) Trio cactus garden. 60c each 3 different cactus plants in 2 1/4 in. plastic pot, each with flower in plastic stand with tray and individual carton with growing directions. 1 doz. to box. Wt. 16 lbs. **\$7.20 per dozen.**

(M) Cactus Seed 5c each. Attractive colored packet, marked "choice mixed seed". . . . 100 per carton. Weight 3 lbs. per 100. **\$5.00 per 100 packets.**

(K) **\$9.50 WINDOW DISPLAY SPECIAL 256 plants in many sizes.** — This popular deal is composed of the following plants:

Quantity	Description	Size	Wholesale Price	Resale Value
100	Cacti, 10 kinds,	3"	\$3.00	\$15.00
100	Succulents, 10 kinds,	3"	3.00	15.00
25	Cacti, 5 kinds,	6"	1.90	12.50
25	Succulents, 5 kinds,	5"	1.25	6.25
6	Cacti, 6 kinds,	15"	9.00	18.00
256	Totals		18.15	66.75

Every variety with botanical and friendly name. Price 9.50 FOB

**Plants in this group \$3.00 per 100**

Cocoanut Palm — *Bryophyllum Houghton hybrid*.  
**SPROUTING LEAF** — *Bry. diagrammontianum*.  
 Hollywood Palm — *Bryophyllum tubiflorum*.  
 Jade Plant — *Crassula argentea*.  
 Ungentine Plant — *Aloe microstigma*.  
 Purple Kalanchoe — *Bryophyllum fedtschenkoi*.  
 Pink Kalanchoe — *Kalanchoe longiflora*.  
 Elephant Bush — *Portulacaria afra*.  
**CHRISTMAS CHEER** — *Sedum guttatum*.  
 Huernia Zebrina — Owl Eyes.

**Plants in this group \$3.50 per 100**

Lady Finger Cactus — *Echinocereus pentelopis*.  
 Dope Cactus — *Lophophora williamsii*.  
 Glory of Texas — *Thelocactus bicolor*.  
 Twisted Rib Cactus — *Hamatocactus setispinus*.  
 Pin Cushion Cactus — *Mammillaria hemisphaerica*.  
 Lace Cactus — *Echinocereus reichenbachii*.  
 Tree Cactus — *Opuntia imbricata*. Purple Flower.  
 Mexican Pine Tree — *Opuntia leptocaulis*.  
 Star Fish — *Stapelia variegata*.  
 Century Plant — *Agave americana*.  
 Junior Tom Thumb Cactus — *Escobaria runyonii*.  
 Dumping Cactus — *Coryphantha runyonii*.  
 Nipple Cactus — *Dolichothela spaurica*.

**Plants in this group \$4.00 per 100**

Fish Hook Cactus — *Acrostocactus scheeri*.  
 Boxing Glove Cactus — *Opuntia mainillata cristata*.  
**TRUE ALOE** — *Aloe vera medicinal*.  
 Miniature Aloe — *Alie humilis*.  
 Pearl Aloe — *Aloe humilis*.  
 Dark Green Aloe — Gold Tooth Aloe — *Aloe nobilis*.

**Plants in this group \$5.00 per 100**

Living Rock Cactus — *Airoparpus fissuratus*.  
 Varigated Red Bird — *Pedilanthus aphylla*.  
 Red Bird Cactus — *Pedilanthus aphylla*.  
**NIGHT BLOOMING CEREUS** — *A. pentagonus*.  
 Good Luck Plant — *Sanseveria zeylanica*.  
**HONEY MIKES** — *Opuntia microdasy var alba*.  
 Cob Cactus — *Echinocereus enneacanthus*.  
 Orange Tuna — *Opuntia elata*. Orange flowers.  
 Bunny Ears — *Opuntia microdasy*.  
 Blind Pear — *Opuntia rufida*. Red glochids.  
 Cow's Tongue — *Opuntia linguiformis*.  
 Prickly Pear Cactus — *Opuntia lindheimerii*.  
 Haworthia Cymbiformis — thick leaves.

**Plants in this group \$10.00 per 100**

**QUEENS TEARS** — *Bilbergia nutans*.  
**TREE ALOE** — *Aloe arborescens*.  
 Wart Plant — *Haworthia fasciata*.  
**CROWN OF THORNS** — *Euphorbia splendens*.  
 Tiger Aloe — *Aloe variegata*.  
 Sea Urchin Cactus — *Astrophytum asterias*.

**Minimum Order 100 Plants**

**10 of a kind at 100 price.**

**CULTURAL GUIDE**

Cacti and succulents are natives of arid regions, so try to maintain desert conditions; dry atmosphere, PLENTY OF LIGHT and not much water. They can go long periods without water.

**Watering Instructions:** Set pot in saucer of water for 1½ minute, or just long enough for water to rise to top of pot. Do this once every ten days. Water very sparingly in winter.

**Why Pay More?**

**2 Ft Century Plant \$3.00 each**

**2 Ft Yucca \$3.00 each**

**2 Ft Cereus Peruvianus \$5.00 each**

**2 Ft Prickly Pear \$2.50 each**

**2 Ft Tree Cactus \$3.00 each**

**CACTUS GARDEN PRESS**